Sioux Falls Figure Skating Club Board of Directors Monthly Meeting Minutes Tuesday, June 11th 2024, 7:30pm - Zoom

Present: Molly Daniel, Wendy Quam, Kendra Karsky, Krystal Paulson, Mackenzie Melstad, Jennifer Gintvainis, Katelyn Conover, Deb Melsted

Call to Order: The meeting was called to order by President Jennifer Gintvainis at 7:30pm.

REPORTS

Secretary's Report: Kendra Karsky

Motion to approve: May Minutes 1st- Katelyen, 2nd- Mackenzie

Treasurer's Report: Katelyn Conover

- Great outcome for Spring Show total Net Revenue \$10,000, most expenses came from staff and costumes.
 - o No accurate accounting to compare to previous years, but feel that this outcome was a positive one.
- Working on ways to continue to find ways to grow our Advanced programming, this is one programming that has a larger deficit.
- Fundraising
 - o July 16th Polar Bites- 2:00-9:00pm
 - o 10% of all Sales that day will go to SFFSC
 - o Riley and Deb are working on Facebook event to help promote this event.

Marketing Report:

• All coordinators will be working to make website a streamline for all families. It will be the first thing we direct families to for questions.

Director's Report: Read by Jennifer- Riley was absent

- Summer Programming
 - 48 LTS (First half LTS)
 - 30 Hockey Academy (First Half)
 - 10 Aspire
 - Freestyle ice is doing well and is busy in the evenings and is less busy but growing in popularity for the day time
 - Announced an upcoming virtual test session
- 24/25 Memberships
 - Email reminder was sent out regarding membership renewals.
 - Will follow up with additional emails and FB internal posts
- Calendar Draft for 24/25 Season

- Draft calendar for the 24/25 season with more detail for the 1st half of the season and less during the 2nd due to the upcoming winter ice meeting.
- Playing with the idea of trying 30 minutes of High Freestyle ice on either Monday or Thursday but also leaning toward keeping everything as is.
- Ice meeting for Fall and Winter ice is later this month, and the calendar will be finalized shortly after that meeting.
- Question from Wendy- Can we come up with a system that at the beginning of each session skaters are made aware of freestyle ice rules?
 - o The board would like to implement this process with Riley/coaches to make sure the freestyle rules are being taught to all skaters that will be utilizing it.
 - o This will provide much needed safety and clarification to any skaters that are unsure of expectations.

Coaches Report: Mackenzie Melstad

 Membership Question from coach- Coaches will not be reimbursed for memberships, if we do it for one coach, we need to do it for all. The club is not able to do that currently.

EXTRA BUSINESS

- Spirit wear- \$4944 in inventory
 - o Board would like to liquidate inventory excluding the Rink Rabbits
 - o Beginning of Fall session Sale that could be hosted by the Skater council
 - o Create Early registration incentive drawings was an idea as well.
 - o Would like to see Rink Rabbits promoted on Social media.
- Board Member Gifts
 - o Outgoing Board members will no longer be receiving gifts at the end of their term.
 - Motion to approve there will no longer be outgoing board meeting gifts as of 6/11/24. 1st- Krystal, 2nd- Katelyn
- New Board
 - o 24/25 meeting dates sent Via Email to Board Members
 - o Each member needs Administration membership from USFS
 - o Katelyn Conovers SFFSC email discontinued as of August 2024
- Coordinators
 - All coordinators will attend first 20 minutes of July Board Meeting to set expectations.

Nominations for 24/25 Executive Board members

- Nomination for Board President from Jennifer- Kendra Karsky
 - o Motion to approve nomination- 1st- Jennifer, 2nd- Krystal

• Board positions for 24/25

- o President- Kendra Karsky
- o Vice-President- Kyrstal Paulson
- o Secretary- Molly Daniel
- o Financials- Wendy Quam
- Motion to approve all 24/25 Board Positions
 - o 1st- Katelyn, 2nd- Molly

Next Meeting: Board is working on date right now- we had to change it from previous scheduled date.

Adjournment: Motion to Adjourn- 1st- Katelyn, 2nd- Krystal

Meeting adjourned @ 9:20pm